

# Focus on Success



# Focus on Success

1. Education
- 2. Innovation & Entrepreneurship**
3. Tourism
4. Old Town
5. Sustainability
6. Leadership
7. Quality of Place



# Industry Targets & Location Drivers

## Industry Target

## Location Driver

Healthcare & Social Assistance	Access to skilled labor, high educational attainment, availability to new information and training programs, attainable technological improvements (
Viticulture / R&D	Soil composition, suitable climate, critical mass of local wine producers, supporting educational infrastructure
Manufacturing	Available buildings and shovel-ready sites, access to a distribution network, fast-track permitting program, close proximity to major markets, energy availability and costs, access to a skilled labor force, moderate tax climate, competitive labor market

## Industry Target

## Location Driver

Transportation & Warehousing	Nearness to supplier, low operating costs, availability of advanced information and communication technology, accessibility to major airports, highways & railroad services
Wholesale Trade	Low inbound/outbound transportation costs, close proximity to suppliers, availability of buildings and/or land, expedited or fast-track permitting
Finance & Insurance	Availability of long-term financing, corporate tax rates, tax exemptions, state and local incentives, presence of skilled labor
Professional, Scientific, & Technical Services	Interactive communication (respond efficiently to requests), incentive to support training of highly skilled workers, support innovation activities, skilled workforce, presence of continuing education providers

# **Innovation & Entrepreneurship Committee**



**Industrial Development Authority of Yavapai  
County Grant  
\$50,000**

**+**

**NACOG Grant  
\$7,500**



# **What are we working on?**

## **1. Regional Workforce, Wage & Benefit Study**

- **Other Possibilities**
  - **Housing Study**
  - **Wine Industry Impact Study**



# What else are we working on?

- 2. Business Retention & Expansion (BR&E)**
- 3. Regional Marketing Response Package**
- 4. Research, Identification & Marketing of missing ancillary business activity, i.e. Energy, Manufacturing, R&D, Medical, Viticulture at Cottonwood Airpark & elsewhere throughout the Verde Valley.**





# Can there be more? YES!

5. **Regional Participation at Targeted Tradeshows**
  - **Solar Show in Anaheim**
  - **Wine Symposium in Sacramento**
6. **YC Research Park Development & marketing for sustainable emerging industry**
7. **Advertising**
8. **Quarterly Report Development**

# **That's all Folks!**

**Share your knowledge. It's a way to  
achieve immortality.**

## **Giddy Up!**

