

# Verde Valley Enterprise Zone

An Incentive program for Arizona Businesses



# What is an Enterprise Zone?

It's an economic development tool  
(incentive)

- New and better jobs
- New business recruitment
- Business retention & expansion (BR&E)



# Why do we need it?

- It's competitive out there in the economic development world.
  1. Globally
  2. U.S.
  3. State
  4. Regionally



# What Are The Benefits to The Community?

- Enhanced opportunity for private investment
- Competitive tool for Economic Development activities
- 20 year old proven program
- Investments strengthen property values
- Encourages quality job creation



# Enterprise Zone Overview

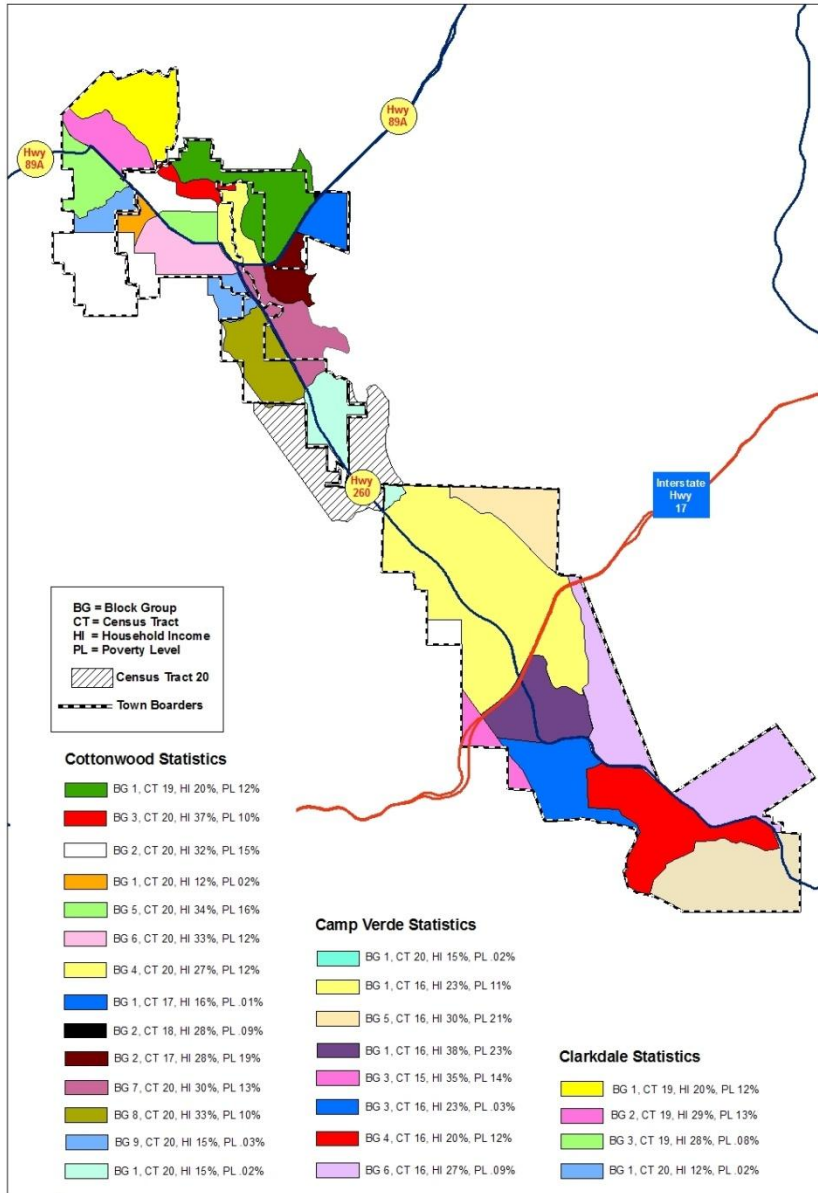
- Designation by the state
- Consideration between October 1<sup>st</sup> and 31<sup>st</sup> of each year
- Criteria
  - Boundary must be at least  $\frac{1}{4}$  square mile
  - Population of at least 1000 persons
  - Poverty or unemployment rate must be 150% of state average.  $9\% \times 1.50 = 13.5\%$



# EZ Boundary / Map

## Census Data

## Tract and Block Group



# Once Established Who is Eligible

- Commercial Printing Business
- Qualified Manufacturing Business
  - Minority-owned, Woman-owned or small [100 employees or less, gross sales of \$4 million or less]
  - Independently owned and operated
  - Investment in fixed assets of \$500,000, \$1 or \$2 million



# What Are The Benefits to the Business?

- Income or Premium Tax Credits
  - Up to \$3,000 in tax credits over 3 years per employee
  - Up to 200 employees (200 x 3000 = 600,000)
  - 35% must live within an enterprise zone
- Property Tax Benefit
  - Eligible for an assessment ratio of 5 percent on all personal and real property for 5 years





# We'll need...

1. Commission
2. Administrator
3. Annual Report



***Most Of All:  
We need your help!  
How do you see  
yourself participating?***

